

Technical Product Owner OMAR ZAWIA ABELA

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PERSONAL CREATIVITY TEAMWORK LEADERSHIP ORGANISATIONAL COMMUNICATION ANALYTIC PROBLEM SOLVING AGILE DEFINING REQUIREMENT GATHERING PROCESSES JIT, OKRS, SMART GOALS, WSJF SCRUM SHOWCASE, SPRINT PLANNING, MEASURING TEAM EFFICIENCY + VELOCITY RETROSPECTIVES, SPRINT GOALS, STORY MAPPING + WEIGHTING TOOLS GA4, MATOMO, PIWIK SALESFORCE, CLOUDFLARE BRAZE, VWO, K6 PHOTOSHOP,AI, SKETCH INDESIGN, FIREWORKS ANIMATION, TYPOGRAPHY GIMP, BALSAMIC, ANIMATE REGULAR EXPRESSIONS WORDPRESS, UNBOUNCE JIRA, CONFLUENCE MOBILE DESIGN, RESPONSIVE DESIGN DEVELOPMENT SKILLS X/HTML/5, XAML, XML, MXML CSS/3, SASS, HAML, JS JGUERY, ANGULARIS, REACT JS MUSTACHE, GRUNT, AJAX PHP/5 MYSGL DEVEYPRESS		
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AGILE DEFINING REQUIREMENT GATHERING PROCESSES JIT, OKRS, SMART GOALS, WSJF SCRUM SHOWCASE, SPRINT PLANNING, MEASURING TEAM EFFICIENCY + VELOCITY RETROSPECTIVES, SPRINT GOALS, STORY MAPPING + WEIGHTING TOOLS GA4, MATOMO, PIWIK SALESFORCE, CLOUDFLARE BRAZE, VWO, K6 PHOTOSHOP,AI, SKETCH INDESIGN, FIREWORKS ANIMATION, TYPOGRAPHY GIMP, BALSAMIC, ANIMATE REGULAR EXPRESSIONS WORDPRESS, UNBOUNCE JIRA, CONFLUENCE MOBILE DESIGN, RESPONSIVE DESIGN DEVELOPMENT SKILLS X/HTML/5, XAML, XML, MXML CSS/3, SASS, HAML, JS JQUERY, ANGULARIS, REACTJS MUSTACHE, GRUNT, AJAX	ANALYTIC	
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SALESFORCE, CLOUDFLARE BRAZE, VWO, K6 PHOTOSHOP, AI, SKETCH INDESIGN, FIREWORKS ANIMATION, TYPOGRAPHY GIMP, BALSAMIC, ANIMATE REGULAR EXPRESSIONS WORDPRESS, UNBOUNCE JIRA, CONFLUENCE MOBILE DESIGN, RESPONSIVE DESIGN DEVELOPMENT SKILLS X/HTML/5, XAML, XML, MXML CSS/3, SASS, HAML, JS JQUERY, ANGULARIS, REACTJS MUSTACHE, GRUNT, AJAX	TOOLS	
BRAZE, VWO, K6 PHOTOSHOP,AI, SKETCH INDESIGN, FIREWORKS ANIMATION, TYPOGRAPHY GIMP, BALSAMIC, ANIMATE REGULAR EXPRESSIONS WORDPRESS, UNBOUNCE JIRA, CONFLUENCE MOBILE DESIGN, RESPONSIVE DESIGN DEVELOPMENT SKILLS X/HTML/5, XAML, XML, MXML CSS/3, SASS, HAML, JS JQUERY, ANGULARIS, REACTJS MUSTACHE, GRUNT, AJAX	GA4, MATOMO, PIWIK	
PHOTOSHOP,AI,SKETCH INDESIGN, FIREWORKS ANIMATION,TYPOGRAPHY GIMP,BALSAMIC,ANIMATE REGULAR EXPRESSIONS WORDPRESS,UNBOUNCE JIRA,CONFLUENCE MOBILE DESIGN, RESPONSIVE DESIGN DEVELOPMENT SKILLS X/HTML/5,XAML,XML,MXML CSS/3,SASS,HAML,JS JQUERY,ANGULARIS,REACTJS MUSTACHE,GRUNT,AJAX	SALESFORCE, CLOUDFLARE	
INDESIGN, FIREWORKS ANIMATION, TYPOGRAPHY GIMP, BALSAMIC, ANIMATE REGULAR EXPRESSIONS WORDPRESS, UNBOUNCE JIRA, CONFLUENCE MOBILE DESIGN, RESPONSIVE DESIGN DEVELOPMENT SKILLS X/HTML/5, XAML, XML, MXML CSS/3, SASS, HAML, JS JQUERY, ANGULARIS, REACTIS MUSTACHE, GRUNT, AJAX	BRAZE, VWO, K6	
ANIMATION, TYPOGRAPHY GIMP, BALSAMIC, ANIMATE REGULAR EXPRESSIONS WORDPRESS, UNBOUNCE JIRA, CONFLUENCE MOBILE DESIGN, RESPONSIVE DESIGN DEVELOPMENT SKILLS X/HTML/5, XAML, XML, MXML CSS/3, SASS, HAML, JS JQUERY, ANGULARIS, REACTJS MUSTACHE, GRUNT, AJAX	PHOTOSHOP,AI,SKETCH	
GIMP, BALSAMIC, ANIMATE REGULAR EXPRESSIONS WORDPRESS, UNBOUNCE JIRA, CONFLUENCE MOBILE DESIGN, RESPONSIVE DESIGN DEVELOPMENT SKILLS X/HTML/5, XAML, XML, MXML CSS/3, SASS, HAML, JS JQUERY, ANGULARIS, REACTIS MUSTACHE, GRUNT, AJAX	INDESIGN, FIREWORKS	
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JIRA,CONFLUENCE MOBILE DESIGN, RESPONSIVE DESIGN DEVELOPMENT SKILLS X/HTML/5,XAML,XML,MXML CSS/3,SASS,HAML,JS JQUERY,ANGULARIS,REACTJS MUSTACHE,GRUNT,AJAX	REGULAR EXPRESSIONS	
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DEVELOPMENT SKILLS X/HTML/5,XAML,XML,MXML CSS/3,SASS,HAML,JS JQUERY,ANGULARIS,REACTJS MUSTACHE,GRUNT,AJAX	JIRA,CONFLUENCE	
X/HTML/5,XAML,XML,MXML CSS/3,SASS,HAML,JS JQUERY,ANGULARIS,REACTJS MUSTACHE,GRUNT,AJAX		
X/HTML/5,XAML,XML,MXML CSS/3,SASS,HAML,JS JQUERY,ANGULARIS,REACTJS MUSTACHE,GRUNT,AJAX	DEVELOPMENT SKILLS	
CSS/3,SASS,HAML,JS JQUERY,ANGULARIS,REACTJS MUSTACHE,GRUNT,AJAX		
JQUERY,ANGULARIS,REACTJS MUSTACHE,GRUNT,AJAX		
MUSTACHE,GRUNT,AJAX		
TITLY OUT TO GE, DEVENTRESS	PHP/5,MYSQL,DEVEXPRESS	

REST API CONSUMPTION

ABOUT ME

A TPO who is able to transform any requirement thrown at him in proper technical specification, own and drive the design and development lifecycle.

Dedicated and results-oriented Technical Product Owner with a proven track record in spearheading complex projects to successful fruition. With a robust background in Agile methodologies, I have effectively collaborated with cross-functional teams, including QA professionals, product development teams, stakeholders, and DevOps engineers. My expertise lies in translating business requirements into actionable technical specifications, ensuring seamless communication between different teams. By leveraging my in-depth understanding of Agile principles, I have streamlined project workflows, optimized development processes, and facilitated collaborative environments. My ability to bridge the gap between technical intricacies and business objectives has enabled me to achieve exceptional outcomes as a product owner. With a keen focus on stakeholder management and a hands-on approach to DevOps practices, I am committed to driving innovation, improving product quality, and ensuring timely deliveries in dynamic and fast-paced environments.

With a keen interest in user experience, I have grown a distinct passion for graphic arts and web development. Going on to my first freelance venture in 2010 with two other fellow students, I provided online system design and development.

My commercial experience led me to empathise and comprehend the challenges in the various teams in an Agile environment, such as the back-end team, designers, marketing, affiliation department, CRM, Devops and others.

Being a certified scrum product owner and working as a technical product owner in Agile teams, I gained valuable experience and skill in adopting the methodology in improved technology throughout the whole SDLC. I worked with stakeholders, product teams, design and development to create processes for the collection and communication of requirements to deliver high quality scalable and maintainable system behaviour.

COMMERCIAL EXPERIENCE

Raketech | Technical Product Owner

May 2021 - Current

Leading the casino, sports and hybrid team to owning the technical platforms of Europe's and Asia's affilition sites

- Work closely with the development team to implement the Product Owner's vision of a product or specific feature
- Assist the product owner in breaking down user stories into smaller and achievable parts of work, taking technical findings from the development team and feature clarifications from the product owner into account
- Identify potential blockers that may affect development work and work with developers and product owner to clear these blockers ahead of any upcoming sprints, giving developers a clear path to task completion
- Ensure that the technical solutions being suggested meet the Product Owner's vision for the product or feature

WHAT I DO

With over 8 years of experience in web design/development, today I focus on the delivery of a product with high value in user experience. Starting off from the very first steps of an iterative cycle, to understand the client requirements to designing, building and testing the front-end product. This of course, requires a team and I had the wonderful experience in life to not only be part of an agile team but also to lead it as a Technical Product Owner at one of my positions in the iGaming sector.

Qualified in maintaining social network pages and increase traffic. Experienced in Unit Testing, Ab Testing. Agile development, scrum, code validation, retrospectives, gathering requirements and building user stories, progressive enhancement and graceful degredation.

TALENTS



Wireframing Mocking up



Web & Print Design



Vector Art



Web Engineering



Testing

RECOGNITIONS



Professional Scrum PO Scrum.org



Distributed Management Remote How Academy



EU Anti-Money Laundering and Counter-Terrorism Financing Skillcast Group Plc

COMMERCIAL EXPERIENCE

- Technically understand reasons for work estimates and come up with potential scope changes to assist the
 developer workload while adhering to the PO's vision
- Assist the product owner in managing the product backlog for a portfolio of sites; create, manage & prioritise the product backlog
- Identify and propose technical initiatives
- Other ad hoc duties

Red Acre | Product Owner Owning online social trading product

Sept 2020 - May 2021

- Researching, collecting and documenting project requirements.
- Analysing the market and competitor products.
- Working with UX and UI designers to define the customer experience.
- Document user stories together with the relevant acceptance criteria together with the development team.
- Work closely with the business stakeholders, understanding and documenting requirements, and keeping them updated with relevant progress and planning.
- Working closely with the development team, in order to ensure that delivery is timely and acceptance criteria is met, managing stakeholder expectations.
- Taking ownership of the roadmap for products assigned to you, managing the relevant backlog, ensuring the correct prioritisation in line with business value.
- Contributing towards the vision of the product.

Azure Services | Senior Lead Front-End

Dec 2018 - Current

Owning the websites, software and email campaigns for the company

- Build new user-facing features
- Build reusable code and libraries for future use
- Ensure the technical feasability of designs
- Optimise applications for maximum speed and scalability
- Form data validation
- Collaborate with team members and stakeholders
- Maintain and improve current websites
- Design mobile based features
- Get feedback from, and build solutions for, users and customers
- Create quality mock-ups and prototypes
- Ensure high quality graphic standards and brand consistency
- Stay up-to-date on emerging technologies
- Apply knowledge of SEO principles, browser testing.
- Consume Restful API as well as data in XML and JSON

EEL/Quasar Gaming | CRM Technical Product Owner

Sept 2016 - Nov 2018

Owning the CRM product, managing the development team towards scrum completion.

- Continueosly drive improvemtn in operational processes, increasing efficiency within the teamand overall
 quality of the department's output.
- Develop and own a CRM technical platform for all CRM departments within the brands.
- Key point of contact for all technical queries within the department.
- Coach, train and develop the content, affiliate and CRM team in the use of all tools and software being used within the department
- Gather user requirements, build campaigns and email design.
- Building landing pages for affiliates, performing in an agile cycle.
- Improve SEO and conversions
- Working with main web technologies including HTML5, CSS3, Vanilla JS, ES6, AngularJS, Mustach, React.
- Perform AB testing on email campaigns and landing pages.

RECOGNITIONS



GCHSS Art Exhibition Participation



INT SEMINAR CERTIFIED MENTOR



Drama/Scripting **6 Years of Involvement**

HOBBIES



Tennis



Swimming



Painting



Music



Travelling

Digital Brands | Promotion/ UI Designer

Whitelabelling. Designing website banners

- Designing Affiliate Banners, in various dimensions for the website
- Designing data representation modules
- · Software used: Photoshop, AI
- Maintain overall UX of the betting website
- Whitelabeling websites

Syspay | Web Integrator

Sep 2015 - Feb 2016

Feb 2016 - Jan 2017

Providing efficient UX in search engine projects

- Wireframing/Designing online search engines.
- Technology used: Photoshop/AI/SASS/Grunt/Mustache/Vanilla JS

Alert e-Business (Deloitte) | Front-end Developer

Jan 2015 - Sep 2015

Working directly with the client as a contractor

Designing/Developing front-end web/desktop applications

GFI | UX & Front-end Engineer

Mar 2014 - Jan 2015

Intern UX engineer, forming part of an agile team on delivering client product.

• Wireframing high fidelity designs & building front-end web apps using HTML, CSS, Javascript Libraries such as high charts

Microsoft Malta | Web Developer

Sep 2013 - Aug 2014

Project based job

- Building Microsoft Malta website in Orchard CMS using Matrix, .NET, Visual Studio, MVP, MVM
- Building the internal event planning system in Microsoft Visual Studio using the MVM approach.

Freelance Front-end Engineer

Oct 2007 - Mar 2013

Gather requirements, Mock-up, design and build front-end

- Worked for various clients of the company named Agreed technologies
- Direct contact with various clients collecting requirements.

SITC/Michigan Tech/STEMU

Nov 2007 - June 2010

Science Exhibition coordinator.

• Working with Michigan Tech University in Houghton USA. Organizing science exhibitions

EDUCATION

Matriculation

- BSc (Hons) Software Development
- (Degree) Web Technologies Harvard Extension School

Advanced Studies

- Physics Mathematics
- Philosophy
 Information Technology
- Systems of Knowledge

Ordinary Studies

- Physics
- Mathematics
- ECDL Core
 Social Studies
- UX Course
 Computer Studies

LANGUAGES

Maltese Native

English Fluent

Italian Fluent

Arabic Adequate

Spanish Very Basic